

Fundraising with Resurgo

Your support will help equip young people across the UK with the skills and mindset they need to thrive in employment, no matter the barriers they face. Thank you for partnering with us to make this possible.

Looking for ideas to get you started? Look no further.



# get social

### Host a dinner party!

Invite your friends for a meal; share with them about Resurgo and ask them to donate what they feel able. Ask us for resources to help.

### get physical

### Set yourself a sporty challenge

Don your lycra, wetsuit or tap shoes; ask friends or family to sponsor you as you run, cycle, dance or swim your way through the month.



# get creative

### Food or fitness not taking your fancy?

The world is your oyster! Be creative and design your own fundraiser to suit you; let us know your plans so we can cheer you on.

Once you've decided on your challenge, follow these next steps...

### Start fundraising!

Once you're ready to fundraise, get yourself set up on Just Giving. Head over to our Justaiving Page and select 'fundraise for us'.

Need some help asking for sponsorship or donations? Here's our top tips.



### Be bold.

People appreciate being asked even if they can't support financially. As an extra challenge, you could try asking for a specific amount?



#### Give a reason.

What inspires you about Resurgo and the Spear Programme? Tell people what a difference their support will make.



### Personalise.

An individual message or change in tone will mean that people feel appreciated rather than being one of many.





"I'm proud to be fundraising for Resurgo's flagship initiative, the Spear Programme, which helps 16-24 year-olds overcome the challenges they face and succeed in long-term employment.

Since founding in 2003, Spear has coached more than 11,000 young people across the UK. 75% of those who complete Spear not only get into work, but are still there 12 months later.

I'm excited to play my part in helping more young people across the country realise their full potential, and step into their rightful place place in society."

## 2 Spread the word

We'd love to help you to spread your fundraising efforts far and wide, and shout about your successes.



To help us do this, tag us in @resurgotrust on any social media posts, and make sure you're following us on <u>Instagram</u> and <u>Facebook</u> to be kept up to date with our own posts.

## 3 Change lives!

We cannot thank you enough for transforming young peoples' lives through raising funds for Resurgo!



Got further questions or would like some resources to help with your fundraising?

Do get in touch at <a href="mailto:philanthropy@resurgo.org.uk">philanthropy@resurgo.org.uk</a>.

"Without Spear, I wouldn't have had the confidence to apply for my current role. All of your support and guidance made me realise that I have the capability to chase my dreams."

Miski, Spear North Kensington trainee